

Ir.To. Call for Artist..

Within a broader project on Iranian culture, A.P.S. Art is present is searching for visual artists, theater companies and dance companies to introduce and disseminate Persian art and culture in Turin.

The first part of the project comprises two phases.

→ The first phase shall consist of the selection of artists who wish to promote their art beyond national borders:

- 3 visual artists (painting, photography, video);
- 3 companies of contemporary theater;
- 3 contemporary dance companies;

Companies and artists willing to participate are required to send 3 of their works.

- For **visual artists**, 3 photos or videos already in their body of work.
- For **theater** and **dance** companies, 3 videos of plays:
 - not less than 8/10 minutes for plays of 20 to 30 minutes;
 - 15 minutes for plays from 40 to 50 minutes;
 - 25 minutes for plays of 60 minutes.

Artists, to their discretion, can send their complete oeuvre for selection purposes.

Once the selection process is complete, Art Is Present Association may demand the **vision of the selected companies' complete works**, for a better understanding of their artistic language.

The chosen companies will be those that show both strong technical mastery and communicative need. The theme of the submitted works is open. The artistic representation and study of emotions has a fundamental role: selected companies shall be characterized by an original and not banal treatment of emotions.

Interested artists or companies can send their works, together with everything they find useful to let us know about their work, at progettoiran@artispresent.it by 31 May 2020 H 24.

Once the collection of aspiring participants is completed, Art is Present Association will start the selection of the 9 artists / companies. Outcome of the selection process, altogether with the chosen artists and companies, will be published on the website and the association's social networks on June 2020.



A.P.S ART IS PRESENT- ARTE E SOCIALE
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→ Once this selection phase is over, the next step will be taken.

In this second part, in dialogue with the selected artists, the art critic and journalist Giovanni Bertuccio, director of the magazine and vice president of the association, will contextualize and elaborate on their work, deepening the insight of selected artists' vision and expressive language. Collected material will be curated and contextualized in art criticism articles on the received works and interviews of the selected artists. Reviews, works and interviews are going to be published in the online magazine of the Association, www.artispresent.it, within an ad hoc number.

Dates of publication of the number depend on the receipt of the whole material by the selected artists, answers to questions for interviews, translations, photos suitable for publication.

The most advisable deadline for publication will be June 2020, to ensure, in collaboration with Iranian associations, the planning of the arrival and hosting of the chosen artists within events aimed at rising awareness and let Turin know about to the culture of Iran.

Associazione Art is present

<https://www.associazioneartispresent.it/irto--cultura-iraniana.html>

Mail info: progettoiran@artispresent.it

About A.P.S. Art Is Present – Arte e Sociale

Art is Present was conceived as an association by the five years long experience of the online magazine, that explored in its dedicated numbers the concepts of *Street*, *Relations*, *Technology* and *Body*, deepening their cultural and social implications within its *Theater*, *art*, *dance* and *queer* sections, and collaborating closely with the broad cultural reality of Turin.

Giovanni Bertuccio, vice President of the association and Director of the online Magazine, has created interviews and insights on the most prevalent artistic realities in Turin, such as *Festival Incanti* – one of the forefront realities for figure theatre in Europe (<http://www.artispresent.it/pensierobimbo--incanti-18.html>) as well as *Egri Bianco Dance Company*, or the works by *Girolamo Lucania* and *Cubo Teatro*, *Il Cielo su Torino* or the *Festival delle colline*. His Body of work, as well as his CV, could be viewed in these two links:

- <http://www.artispresent.it/rec--int#>.
- <http://giovannibertuccio.weebly.com/>

By the end of 2017, it became clear that the importance of empathy, the emotional substance of performances, the liberating and emancipatory value that art and culture have in those who create, as well as in those who



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assist, needed new ways to be expressed: this thought gnited a process that led to the founation of *A.P.S. Art is Present – Arte e Sociale* in August 2018.

Through the Association we want to trasform in a human experience of sharing what was previously study and writing. APS Art Is Present comprises as its members journalists, social workers and trainers in French and English, designers, opera singers, video reporters and activists: everyone of us ready to share the passions that have built us as people and professionals. This strong motivation prompted the association to collaborate immediatly with the administrations, at every level: less than a year after its foundation *A.P.S. Art is Present* obtained registration in the *Registro Regionale del terzo settore*, and has been recognized as Youth NGO by the *European Youth Foundation*, established by the *Council of Europe*.

With **Ir.To** the Association aims at presenting and spreading the participants' artistic production on various levels - in addition to an extensive critical framework and interviews, events, exhibitions and moments of socializing and reflection will be provided, according to the timing of the project .

The desire to create new paths - even at an economic as well as a social level - the passion and a certain degree of ambition that animate our activities, are guiding us in bringing those who will choose to collaborate through the tumultuous changes that are revolutionizing the way of producing, sharing, thinking about art and culture, and the liminal territories between art and social issues.



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